

### Business Methods Used For Relief Of Jewish People

Writers and managers for the Jewish relief fund going out from state headquarters just established here are to impress the fact that although there are several organizations for relief of Jews and non-Jews in Eastern and Central Europe, yet all the relief is distributed by one committee, the central distributing committee. District organization through the state is being effected through state headquarters in Memphis just established at 408-8 McCall building with R. R. Thornbury, state director, and W. D. Jenkins, assistant in charge. Hardware Dept. has been designated state chairman and is forming a state executive committee which will supervise the actual distribution when the proper time arrives. Through the central distributing committee, according to Mr. Thornbury, all relief work is carried on and no distinction is made between Jew and non-Jew, all receiving aid and support alike, whether it be to relieve a family, a child, or a woman, or to put the family in the mouth of a family.

**OKOLONA SCHOOL CLOSES.**  
OKOLONA, Miss., May 21 (Sp.)—The commonwealth school of Okolona, a graded school, is now in progress. The annual address was delivered Wednesday night by Superintendent Heilburg, of the Chickasaw school. Rev. J. H. Smith delivered the class oration. This was one of the most successful terms of the school.

### TELEGRAPH BRIEFS

**LAWRENCE, Mass.**—The Brightwood Manufacturing company announced yesterday that it would place its plant at once on a five-day week schedule. The mill makes worsted goods and employs between 400 and 500 hands.

**GRAY RIDGE, Mo.**—Armed forces are scouring the swamp lands in Stoddard and New Madrid counties for the murder of Lawrence Colonel, 26 years old, who was shot to death here last night in the store conducted by Roberts' wife.

**BIBBE, Ala.**—Fleeing from Mexico in his airplane, to avoid imprisonment by the Carranza government for his refusal to bomb rebel towns, William Mackenzie, formerly a captain in the French Foreign Legion, is in Bibbe, awaiting parts with which to repair his plane, which he damaged in making a forced landing this side of Fairbanks, near here.

**GRANITE CITY, Ill.**—One man was killed here last night and another wounded when the unidentified occupants of a speeding automobile fired on a group of striking building craftsmen and strike sympathizers who were gathered on a corner in the business district here.

**BRUSSELS.**—Le Soir hears that Belgium has decided not to sign the Dutch-Belgian agreement. The ground for this as stated is that it gives no sufficient guarantees of security.

**WATERTOWN, N. Y.**—Stockholders of the F. W. Woolworth company, which operates a nation-wide chain of five- and ten-cent stores, have approved a 20 per cent stock dividend and a capital stock increase from \$65,000,000 to \$112,000,000.

**NEW YORK.**—Richard Armstrong, a Brooklyn youth, who pleaded guilty to burglary in the third degree, is alleged by the district attorney's office to have confessed that a gang of which he was a member had in three months escaped with \$1,200,000 worth of securities obtained by burglarizing safes in the financial district below the famous police "dead line for crooks."

**TAMPA, Fla.**—Loss off Cape San Blas Sunday night of the 3,041-ton woolen barge Holliswood, with 740,000 feet of lumber, was reported by the sea-going tug Jim-Sid, which arrived here yesterday with Capt. R. B. Boden, his wife, son and four men, comprising the crew of the barge. The barge was en route from Pensacola to Havana.

**LONDON.**—The Chinese cabinet has decided to decline to enter into direct negotiations with Japan, regarding a settlement of the Shantung question as requested by the Japanese ambassador at Peking, according to a dispatch to Reuters from the Chinese capital.

**NEW YORK.**—Gen. Pershing and his personal staff arrived here yesterday aboard the army transport Northern Pacific, after completing his tour of inspection of the Panama Canal Zone and Porto Rico. Gov. Yagor, of Porto Rico, also was aboard.

**WASHINGTON.**—The Italian embassy has denied rumors, noted in press dispatches from London, of the discovery of a plot for a coup d'etat in Italy. Advice from Rome, the embassy said, made no mention of the incident.

### Make Them All "Banner" Bake Days!

Every one can — you can, if you'll only use

**CALUMET  
BAKING POWDER**

—its wonderful leavening strength and absolute purity insure this. That's why cooking experts, domestic science teachers, big hotels, railroads and millions of America's best housewives always use it.

Calumet contains only such pure ingredients as have been approved officially by the U. S. Food Authority.

You save when you buy it  
You save when you use it

HIGHEST Quality Award



### FIX CLOSING PROGRAM FOR GRENADA COLLEGE

GRENADA, Miss., May 21 (Sp.)—Following is the program for the commencement exercises of Grenada college:  
May 22. Alumni banquet; May 23. Formal opening of Wilkinson Memorial auditorium. Commencement sermon by Bishop John M. Moore, Y. W. C. A. Sermon by Rev. O. W. Bradley.  
May 24. Annual meeting of trustees. Class day exercises. Dinner in honor of patrons and donors to building fund.  
May 25. Commencement address by Hon. Fred M. Witty. Presentation of diplomas.  
The college is just closing one of its most successful years, a large number of girls graduating from the various departments.  
The commencement sermon is to be preached in the Wilkinson Memorial auditorium of the new building, which has been erected solely through donations of local Methodists over the state of Mississippi.

### LIFE FOR WIFE MURDER.

BRISTOL, Tenn., May 21 (Sp.)—James Whetzel, of Kingsport, who was convicted of murder in the first degree with mitigating circumstances, the last term of the Sullivan county criminal court, was sentenced to life imprisonment here by Judge D. A. Vines. The sentence was passed by the court after hearing argument for a new trial, the motion for which was filed soon after the trial.  
Whetzel shot and killed his wife, Lillian N. Whetzel, on October 3, 1919, at Kingsport.

### BOY, 8, DROWNS IN POND.

OKOLONA, Miss., May 21 (Sp.)—Robert Welch, eight-year-old son of E. E. Welch, was drowned in a small pond near his father's home. Robert and a companion, about the same age, were wading in the pond, when they got in deep water. His companion called Robert's mother, but the mother was unable to rescue her son.

## Elderly People Have A Daily Health Problem

Stomach muscles and digestive organs slow to act as age advances

**M**OST people find the years slipping by without realizing it, until suddenly confronted with the fact that they can no longer digest everything they would like to eat. It then becomes their daily task to avoid what they know to be chronic constipation.

When exercise and light diet fail it will be necessary to resort to artificial means. Strong physics and cathartics, however, are not advisable for elderly people. They act too powerfully and a feeling of weakness results.

What is needed is a laxative containing effective but mild properties. This is best found in Dr. Caldwell's Syrup Pepsin which is a combination of simple laxative herbs with pepsin. It acts gently and without griping, and used a few days will train the digestive organs to do their work naturally again without other aid.

Dr. Caldwell's Syrup Pepsin has been on the market since 1892 and was the private formula of Dr. W. B. Caldwell, who is himself



past 80 years of age and still active in his profession. It can be bought at any drug store and one bottle is enough to last even a large family many months. It is a trustworthy preparation.

In spite of the fact that Dr. Caldwell's Syrup Pepsin is the largest selling liquid laxative in the world, there being over 6 million bottles sold each year, many who need its benefits have not yet used it. If you have not, send your name and address for a free trial bottle to Dr. W. B. Caldwell, 511 Washington St., Monticello, Illinois.



## Boys' Blue Serge Knicker Suits \$19.75

We are featuring these Suits especially for boys who are to be confirmed or who graduate from ward schools in the next few weeks. Splendidly tailored of pure wool blue serge; in every respect worthy of the Shop of Culture label.

**\$19.75**

White Shirts, Neckwear and Others Articles Needed for Confirmation.

**The Shop of Culture**

MAIN AT MONROE.

### STATE PLANS SCHOOL OF FIRE PREVENTION

Ask City and Manufacturers to Send Students.

The state of Tennessee has established a school for firefighters and experts in fire prevention, which will be held in Nashville the week of June 21. The school will be in charge of Leon L. Wolf, of Cincinnati, an expert. Walter H. Bell, state commissioner of fire prevention, has sent letters to the mayor, fire chief and the secretary of the salvage corps. These letters set forth advantages of sending several men to the school.

The course is free, but all who attend are required to pay their living expenses while there. The course will include instruction with a textbook and practical demonstrations. The letter sent to Mayor Payne asks that he take the matter up with the heads of the larger manufacturing plants, so that they may send men to the school. The course is especially strong in its first aid and bandaging courses.

This college is the direct result of investigations being conducted as a nation-wide movement. There is much greater fire loss in the United States than in any other country in the world. This is in spite of the fact that fire departments of American cities are much more efficient.

E. P. Kirk, manager of the local branch of the Globe Automatic Sprinkler company, says that what America needs is a system of fire prevention in several European countries. It is that when a neighbor's house is insured by a fire, the person owning the house may be called on to reimburse the neighbor. This, of course, after the authorities are assured that the fire was avoidable.

Mr. Wolf, who will be in charge of the school, is highly qualified for the position, he held a similar school in the state of Minnesota in 1919.

### SENATOBIA HIGH TO HOLD COMMENCEMENT

SENATOBIA, Miss., May 21 (Sp.)—The commencement exercises of the Senatobia high school will begin on Sunday, May 23, with the annual sermon by Rev. J. R. Nutt, of the First Baptist church of Senatobia. The entertainment for the week following will be a play by the grammar school Monday evening, and Mrs. J. K. Thomas will give a recital by her music pupils on Tuesday evening. On Wednesday evening, the oratorical contest will be given. Thursday evening a musical recital by the pupils of Mrs. V. R. Johnson, and the exercises will close on Friday evening with the address of Dr. Milder, of the University of Mississippi. The graduating class this year consists of six young ladies: Misses Olivia Langford, Mildred Myers, Maggie Dean, Mabel Dixon and Winnie Smith. Miss Langford is the valedictorian of the class; Miss Mildred Myers, salutatorian.

### 16 GRADUATE AT YAZOO.

YAZOO CITY, Miss., May 21 (Sp.)—The 1920 graduating class of the Yazoo city high school, which will conclude commencement week exercises May 21, is composed of 16 young people of this city, 12 of them girls and four boys. They are: Misses Edna Deane, Margaret Phillips, Robertine Montgomery, Rebecca Peaster, Eva Magruder, Florie Mae Sewell, Hedgie Sewell, Bonnie Balfour, Laura Blount, Bessie Hollingsworth, Olive Kelly and Lucile McKaven, and Jet Harbour, Jephtha Harbour, Sam Coker and Everett Montgomery.

## Announcement

It is with pleasure that we announce the resumption of our usual prompt delivery of electrical labor-saving household appliances. Several shipments that have been delayed because of railroad embargoes are now in our salesroom and orders for

**Eden Electric Washing Machines  
Eureka Vacuum Cleaners  
American Vacuum Cleaners**

will be filled as rapidly as these can be unpacked and prepared for service. If you are contemplating the addition of one of these appliances in your home, inspection of present stocks is advisable.

**ELECTRIC NOVELTY CO.**

Electric Labor-Saving Household Appliances

123-125 Monroe Ave.

### GET \$5,100 FOR ARMY.

An advance of \$5,100 toward the goal of the Salvation Army was made Thursday as the result of partial reports from the team captains made at noon. Although contributions are being made in relatively small amounts, they are being given in large numbers and substantial progress is reported. Many of the donors are giving in cash.

**Rely on Cuticura  
To Clear Away  
Skin Troubles**  
How to cleanse, Clotment to soothe, Talcum to powder, etc. Samples of Cuticura, Soap, N. H. Allen, Mass.

**FURS**  
I will buy your fur or lend you money on them, or store them for the summer. Reference, the two largest banks in the city. Address Postoffice Box 1275. All business confidential.

## Halle

WOMEN'S FASHIONABLE ATTIRE  
123 SOUTH MAIN STREET.

# STARTLING MILLINERY SALE

Continues Saturday

Halle Offers Your  
Unrestricted Choice Any Hat  
in the House

at— **\$10**

Values to \$65.00

Featuring a complete display of fashionable millinery—at prices astoundingly low. Nothing reserved.

Millinery Department—Second Floor.

# High Principles of Merchandising

## Fair Price is Sound Policy

To our host of friends, the sellers of Coca-Cola to the public:

**L**ET us have a little family discussion with the windows open so that the neighbors can hear it if they want to—about that ever-vital topic, Prices.

This is the one time above all others in our long career of sound merchandising when Price ought to be governed by Principle.

High principles of merchandising alone can be relied upon to combat high cost in many lines where the temptation to profiteering is strong because of public demand. To charge all that the traffic will bear is bad business at any time; at this time it is the worst of bad business for the Coca-Cola dealer whose maintenance of standard price for many years has not only established Coca-Cola's good faith with the American millions, but, together with its maintained quality and maintained advertising, has built the good will of the product.

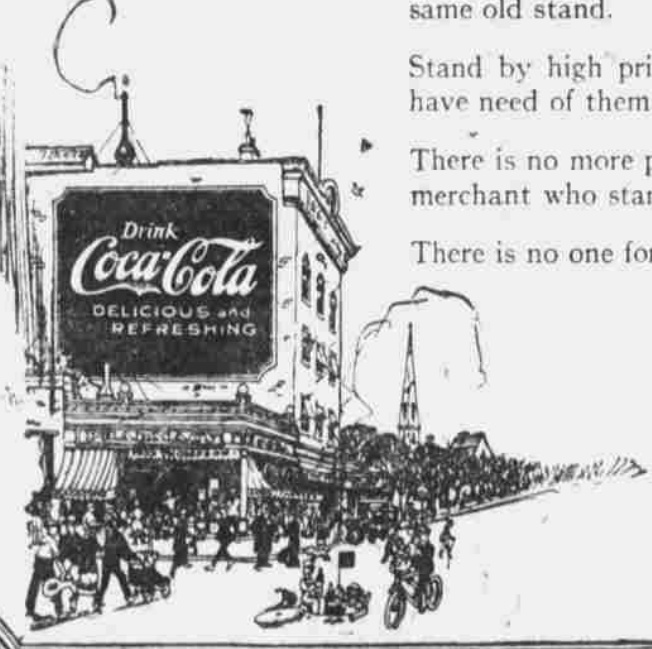
We ask our friends and partners in the most comprehensive system of distribution in American business to reflect that Coca-Cola was the beginning of the soft drink industry and has always been the backbone of the soda-fountain trade; has carried and built up many an enterprise which made it a trade "leader"; has far outsold any other soft drink in the world; and that for thirty years it made the 5-cent nickel the biggest buying power in a beverage. Independently of the cost of making it, The Coca-Cola Company has steadily maintained its delicious and refreshing quality insured above imitation, and maintained its advertising appeal to the increasing millions of its consumers without permitting any conditions of ordinary fluctuation to disturb the price. In no other way could Coca-Cola have built up the volume of business for you, Friend Dealer.

Sound merchandising alone can weather the storms. The policy that overlooks the insured dollar of tomorrow to pick up the loose dime of today points away from prosperity to demoralization. Your neighbor who is merely "getting while the getting is good" is at the same time dispensing bad will that will react upon him in the day of reckoning. Sane prices are the only sound policy and safeguard of success one year with another. Fair prices today are your option on the volume of trade that will forsake the profiteer tomorrow. You will be doing business at the same old stand.

Stand by high principles of merchandising and they will stand by you when you have need of them—

There is no more powerful and compelling example for good in these times than the merchant who stands on principle to forego opportunism—

There is no one force that will stand the nation in better stead.



The Coca-Cola Company  
Atlanta, Ga.